**Alcohol Policy Initiative/**

**Project CURB**

Limit youth social and retail access to alcohol through public policy; Increase merchant education and compliance with alcohol laws; Decrease/prevent saturation of alcohol outlets through local policy.

#### SANTA CRUZ COUNTY COMMUNITY PREVNTION PARTNERS: ORGANIZATIONAL CHART

**Rx Drug Initiative**Decrease access to Rx drugs not prescribed through proper storage, monitoring and disposal; Increase convenient disposal locations; Decrease over- prescribing; Increase prescriber use of CURES database; Increase community understanding that SUD is a treatable chronic disease; Increase MAT treatment and intervention service accessibility.

**Cannabis Initiative**

Decrease youth access to recreational cannabis through cultivation, manufacturing, and dispensing policy, and partnership with local cannabis industry on prevention projects; Educate community on local ordinances; increase community awareness about cannabis health consequences for those under 25.

**Strategy Team (Staff)**

Coordination and strategic oversight of Initiatives and Work Groups including all policy work; Development of agendas and training schedules; Operations management.

**Executive Committee**

Provide general guidance of overall direction of CPP - policy and initiative work; Community oversight for funded projects; Serve as sector liaisons and outreach coordination for community engagement in Initiatives.